

Scaling Shopify stores

Tech Stack Checklist

Technology can do the heavy lifting when it comes to global ecommerce expansion, but only if the technology can scale, integrate, and personalize features. Here's a checklist to help you choose the essential elements of a robust tech stack that's ready to support the international expansion of your store on Shopify or another platform, like Neto, Norce, or BigCommerce:

- Online marketplace management
- Customer relationship management system
- Logistics tools to manage inventory, fulfillment, and shipping
- AI-powered search and merchandising tools
- Payment processing
- Product information management
- Customer relationship management
- Integrated reporting and analytics
- Checkout conversion tools
- Customer service and support
- Shopping cart and payment processing
- Accounting software
- Returns management
- Sales and marketing

Want to learn more about globally scaling your Shopify store?

Read our complete guide, "Scaling Shopify stores: Your passport to global expansion and localization." It's packed with in-depth insights, tips, and strategies for successful international expansion.

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